Director, Engineering Program Management
Place ABC, State A
On Site
INR 12 L per year
Full Time

Skills

IDEA
Adobe
Management
Google Tag Manager (GTM)
Orchestration
Acquisition
IT Program Management
Product Management
Sales
Communication

Our Company
Changing the world through digital experiences is what Adobe's all about. We give everyone-from emerging artists to global brands-everything they need to design and deliver exceptional digital experiences! We're passionate about empowering people to create beautiful and powerful images, videos, and apps, and transform how companies interact with customers across every screen.

We're on a mission to hire the very best and are committed to creating exceptional employee experiences where everyone is respected and has access to equal opportunity. We realize that new ideas can come from everywhere in the organization, and we know the next big idea could be yours!

The Opportunity
This is a key role in the Adobe Experience Platform & Solutions Ecosystem & Team. The Customer Journey Management B2B solution in this ecosystem, solves for B2B GTM orchestration using data, insights, journeys, and content to orchestrate the entire customer lifecycle digitally and seamlessly, for acquisition, cross-sell, upsell and retention across channels. The Director of Technical Program Management (TPM) drives strategic execution of programs to support the company's B2B offerings with a TPM Team, collaborating with solution leadership and teams, crafting the future of the business.

Key Responsibilities

- **Plan and implement the technical program roadmap** for B2B products, in partnership with Product & Engineering.
- Partner with engineering, product management, customer success, and sales teams to **lead and handle large-scale concurrent programs/Initiatives** of varying size, scope, and complexity across different teams and organizations in a **matrixed, globally diverse workforce**, ensuring smooth execution from concept to planning to delivery to value realization.
- Take charge of all aspects of intricate technical programs, guaranteeing achievements are reached, risks are handled, and dependencies are efficiently coordinated. Build **detailed program plans**, prioritize work, handle risks, issues and dependencies across teams.
- Maintain a **deep, technical end-to-end understanding** of solutions, their **upstream/downstream dependencies**, and the critical changes needed to support

initiatives. Identify potential risks, drive mitigation strategies, and ensure **adherence to security, compliance, and regulatory standards**.

- Work closely with team members, ensuring clear communication regarding project status, risks, and results. **Engage and influence collaborators** across all levels, from frontline team members to VPs, SVPs, and C-level executives.
- Develop **executive-level presentations, communications, and program status** for senior leadership, ensuring alignment with business objectives.
- Promote **standard methodologies** in portfolio management, program management, solution management, release management, quality and scalability applying agile methodologies. Drive **portfolio data hygiene** for **data-drive decision-making**, capacity planning and roadmap priorities.
- **Partner, coach & mentor TPM team,** encouraging accountability, partnership, and innovation.

What you need to succeed

- Bachelor's or advanced degree in Computer Science, Engineering, or a related field preferred.
- 15+ years expertise leading technical programs with 10+ years in leadership role.
- Experience working with cloud platforms (AWS, Azure, Google Cloud) and enterprise integrations (APIs, microservices, middleware).
- Experience working in the B2B Domain.
- Expertise in agile methodologies, software development lifecycle, build processes, quality of services and overall release management.
- Strong critical thinking to connect the dots with analytical and problem-solving skills, using data, metrics to inform decision-making and drive progress.
- Excellent verbal, written, and presentation skills, with the storytelling to influence and persuade diverse audiences.
- Ability to lead multiple programs in a fast-paced environment with data-driven decision-making.
- Highly motivated and passionate about customer experience, with a strong emphasis on customer happiness, team efficiency, and metrics.